



Dear Friend,

We hope we can count on your support of the **18th Annual Friends of St. Catherine Laboure "The Roaring 20's" Gala**, scheduled for **Saturday, February 9, 2019**. If you previously supported this event, we thank you in advance for your past generosity and look forward to your continued support. To our new friends, we would be pleased to add you to the list of outstanding individuals and organizations that advertise in our program book, donate auction items, or purchase tickets/tables for this worthwhile event.

Through the selfless support of the "Friends," the Gala has grown into one of the premier fundraising events in Central Pennsylvania. This popular benefit has generated in excess of \$815,000 to aid in the ongoing mission to maintain and improve the school, thereby, ensuring the best possible learning environment for the children. All proceeds from this black tie optional affair will benefit the St. Catherine Laboure School and the Christian McNaughton Endowment Fund.

The annual gala will commence at 5:30 p.m. with hors d'oeuvres and cocktails as well as a premier and silent auction. Beginning at 7:30 p.m. guests will enjoy a delicious dinner prepared by the outstanding executive chef at the Hilton Harrisburg, followed by a live auction featuring everything from travel packages to jewelry. After dinner there is dancing and entertainment by one of the area's premier dance bands.

We hope we can count on your continued support. Please select from the exceptional sponsorship opportunities on the attached forms. Auction items should be confirmed and program advertisements received by January 15, 2019. Should you have any questions regarding the event, do not hesitate to contact the Gala Chairs: Jennifer McNaughton at (717) 608-1616 or jennifermcnaughton1@verizon.net or Joel McNaughton, at (717) 608-8205 or jmcnaughton@mcnaughtonco.com.

Please set aside **Saturday, February 9, 2019**, and consider sponsoring and/or attending the event at the Hilton Harrisburg. This special night on the town will leave you with wonderful memories and the satisfaction of knowing you helped support a great local organization.

Thank you in advance for your generous support.

Sincerely,

Jennifer McNaughton and Joel McNaughton
2019 Gala Chairs

4020 Derry Street ● Harrisburg, PA 17111 ● 717.564.1760 ● Fax 717.564.3010





Friends of St. Catherine Gala Corporate Sponsor and Advertisement Opportunities

Please indicate sponsorship level and send completed form and check payable to the: Friends of St. Catherine, 4020 Derry Street, Harrisburg PA, 17111 Attention: Gala Committee

Deadline for submission of form is January 15, 2019.

Thank you for your generous support!

Name: _____

Address: _____

Phone: _____ Email: _____

CORPORATE SPONSORSHIP PACKAGES

Event Sponsor (\$10,000)

- ❖ Premier reserved seating for two tables of ten (20 guests) at the gala (includes \$200 credit for Hilton overnight stay, valet parking and dinner wine)
- ❖ Recognized as the exclusive gala sponsor; includes corporate name/logo displayed on all gala invitations (print and electronic); introduction and recognition during welcoming presentation and live auction program; digital recognition and prominent signage throughout event (reservation must be received by December 1, 2018)
- ❖ Full (inside) front page advertisement and recognition in the gala program book (5" wide x 7.75" deep)
- ❖ Recognition in all gala press releases (print and electronic), inclusion on the St. Catherine Laboure School and Parish websites and newsletters, social media pages, St. Catherine Laboure Parish bulletin insert ad and thank you recognition

Entertainment Sponsor (\$5,000)

- ❖ Premier reserved seating for one table of ten (10 guests) at the gala
- ❖ Recognized as the exclusive sponsor of the entertainment (or other options approved by the Gala Chairs); includes corporate name/logo displayed on video recognition and all prominent signage throughout event (reservation must be received by January 1, 2019)
- ❖ Full (back) page advertisement and recognition in the gala program book (5" wide x 7.75" deep)
- ❖ Recognition in all gala press releases, (print and electronic), as well as inclusion on the St. Catherine Laboure School and Parish websites and newsletters, social media pages, St. Catherine Laboure Parish bulletin insert ad and thank you

Friend of St. Catherine Sponsor (\$2,500)

- ❖ Reserved seating for one table of ten (10 guests) at the gala
- ❖ Recognized as a sponsor(s) of one of the following elements of your choice: evening's décor, specialty bar or other options approved by the Gala Chairs; includes corporate name/logo displayed on video recognition and all prominent signage throughout event (reservation must be received by January 15, 2019)
- ❖ Full page advertisement and recognition in the gala program book (5" wide x 7.75" deep)
- ❖ Recognition in all gala press releases, (print and electronic), as well as inclusion on the St. Catherine Laboure School and Parish websites and newsletters, social media pages, St. Catherine Laboure Parish bulletin thank you recognition

Royal Sponsor (\$1,500)

- ❖ Reserved Seating for one table of ten (10 guests) at the Gala
- ❖ Full Page Advertisement and recognition in the Gala Program Book (5" wide x 7.75" deep)
- ❖ Recognition in all gala press releases, (print and electronic), as well as inclusion on the St. Catherine Laboure School and Parish websites and newsletters, social media pages, St. Catherine Laboure Parish bulletin thank you recognition

Blue Sponsor (\$1,000)

- ❖ Reserved Seating for one table of eight (8) guests at the Gala
- ❖ Half Page Advertisement and recognition in the Gala Program Book (5" wide x 7.75 " deep)
- ❖ Recognition in all gala press releases, (print and electronic), as well as inclusion on the St. Catherine Laboure School and Parish websites and newsletters, social media pages, St. Catherine Laboure Parish bulletin thank you recognition

White Sponsor (\$600)

- ❖ Reserved Seating for four (4) guests at the Gala
- ❖ Half- Page Advertisement and recognition in the Gala Program Book (5" wide x 3.75 " deep)
- ❖ Recognition on gala signage

PROGRAM AD (for Corporate Sponsors above)

- Ad attached Use last year's ad Will email ad to: jmcnaughton@mcnaughtonco.com

Sponsor Level _____ Amount Due \$ _____

BUSINESS/INDIVIDUAL PROGRAM ADVERTISING OPPORTUNITIES

- | | |
|--|--------|
| <input type="checkbox"/> Full-Page Ad (5" wide x 7.75 " deep) | \$ 300 |
| <input type="checkbox"/> Half-Page Ad (5" wide x 3.75 " deep) | \$ 150 |
| <input type="checkbox"/> Quarter-Page Ad (2.5" wide x 3.75 " deep) | \$ 75 |

- Ad attached Use last year's ad Will email ad to: jmcnaughton@mcnaughtonco.com

PATRONS -INDIVIDUAL LISTING IN PROGRAM BOOK

- Platinum \$100 Gold \$ 50 Silver \$ 25 Bronze \$ 10

Donor/company name as you would like it listed in the program booklet:

INDIVIDUAL SPONSOR

- Individual Gala Tickets (\$125) (\$110 if purchased by 12/31/18) Number of tickets _____

TAX DEDUCTIBLE CONTRIBUTION

- I am unable to attend, however, I wish to make a tax-deductible donation in the amount of \$ _____

About Us

The Friends of St. Catherine Gala is our school's premier fundraising event. Since its inception, the Gala has raised over \$815,000 for the school. These funds have been used to purchase much needed equipment and supplies, make necessary improvements to our school, and to provide tuition assistance to those in need. The first Gala was held in the year 2000 and built upon an Endowment Fund established in 1997 after the sudden death of one of our preschoolers, Christian McNaughton. Through the Gala and the Endowment Fund Christian's memory and legacy lives on. For more information, please contact the 2019 Gala Chairs:

Jennifer McNaughton at (717) 608-1616 or jennifermcnaughton1@verizon.net
 Joel McNaughton at (717) 608-8205 or jmcnaughton@mcnaughtonco.com



CELEBRATE LOVE'

Gala honors outgoing boy, benefits his school

Friday, February 13, 2009

BY MARY KLAUS of The Patriot-News

With his hazel eyes shining and his small face beaming, the little boy gave basketball-themed Valentine's Day cards to his preschool classmates at St. Catherine Laboure Catholic School in Swatara Twp. in 1997.

Although 4-year-old Christian died six months later, his loving spirit lives on in his school, which benefits from the Valentine's dance held in his memory. The seventh annual St. Catherine Laboure Gala will be held at 6 p.m. Saturday at the Hilton Harrisburg.

Christian, son of Diane McNaughton and former state Rep. Mark McNaughton, would be proud that the fundraiser has paid for a computer lab, televisions, VCRs, carpeting, paint, playground equipment and sports equipment for his school, his mother said.

"Christian loved the St. Catherine Laboure preschool for 3-year-olds," Diane McNaughton said. "He was there from September to June. He died that August of complications of hydrocephalus." She said the gala's theme, "Celebrate Love," sums up Christian's life.

"Christian was a happy and loving child," she said of her third child. "He was very other-focused, someone who transformed people. He was always smiling and laughing, yet sensitive, too. His preschool class had a child with development problems. Christian was the only student that little boy talked to."

Cheri Comasco of Lower Paxton Twp., a classroom aide in Christian's preschool, said he called her "my Mrs. Comasco."

"He liked Michael Jordan and Cal Ripken," she said. "He liked to paint and loved to dress up like a doctor. He always wanted to please everyone. He got along great with other kids. I had no idea he had any illness. He was a special boy. I still miss him."

Mark McNaughton said Christian loved the Baltimore Orioles and "had a great imagination. He would pretend to be Cal Ripken. He also was a Penn State fan. Christian was always smiling. I think of him all the time."

Christian shared a bunk with his older brother Mark Jr.,

and patiently allowed his older sister, Meghan, to carry him. He bragged about his little sister, Kelly. His mother said he could play computer games and work a VCR when he was 2. He had been born with hydrocephalus, yet lived a healthy life.

Diane McNaughton said she and her former husband promised to take Christian to an Orioles game to see Ripken, but he died before that happened. "We buried him in a Baltimore Orioles uniform," she said.

On his last healthy day, Christian went with his family to Knoebel's Grove, and "was as happy as I ever saw him," Diane McNaughton said. Later, he complained of a headache.

While she and Christian were in a doctor's waiting room, "he picked up a Bible and said, 'Mommy, I'm Jesus.' I said 'Honey, Jesus lives in all of us and loves us, but you are not Jesus.' He said 'yes, I am.' I now know that he taught us what it's like to be Jesus. On his gravestone, we have the words 'Jesus among us.'"

A CT scan showed that the shunt that usually diverted water from his brain was clogged. He survived surgery but died a few days later. His parents donated his organs.

His mother said that the first time she held Christian, "I wanted him to be famous, to change the world, to never want for anything and to never experience pain. I wanted him to be part of my life forever. When I held Christian in my arms that last time, I wanted those same things. I live every day wishing for what could have been."

After Christian died, his 2-year-old sister couldn't understand where he was. "Kelly was convinced that he was just hiding," Diane McNaughton said. "Every time we went to school or church, she would say, 'Let's look for Christian.' It broke my heart."

Kelly used to walk outside the preschool and say "Christian, come home and play with your toys," their mother said. "School is where we all felt Christian's presence most."

The gala that honors Christian, who would be 24 years old now, has generated in excess of \$815,000 for the school over the years.